



Marketing and Certification

APPG on Fisheries meeting, 16 July 2019
Room A, 1 Parliament Street
Chaired by Melanie Onn MP

Schedule

12.00pm Attendees arrive at 1 Parliament Street.

We suggest attendees arrive at least 30 minutes prior to the event, in order to have enough time to pass through security.

12.30pm Meeting begins with an introduction from Melanie Onn MP.

12.35pm **Erin Priddle** - Marine Stewardship Council, Programme Director (UK & Ireland)

Erin will present on the MSC certification process, ensuring traceability throughout the seafood supply chain, and how MSC certification applies to UK fisheries and products.

12.45pm **Matt Slater** - Cornwall Good Seafood Guide, Seafood Sustainability Officer

Matt will discuss the role of regional seafood guides and how these can complement large-scale enterprises. He will also talk about consumer attitudes to locally sourced and sustainable seafood.

12.55pm **Ruth Westcott** - Sustainable Fish Cities, Project Officer

Ruth will talk about sustainable seafood supply and demand in the UK, and how this interacts with UK fishing fleet economics and international trade. She will also discuss the role of governance, business and certification.

1.05pm Q&A and discussion, including with Parliamentarians present.

1.30pm Meeting ends.

Twitter

On Twitter? Contribute to the discussion online using **#FishBrands**. Note that Chatham House Rules apply to the meeting: while social media is encouraged, quotes should not be attributable to an individual.

Contact

Keen to carry on the conversation, have an issue you would like to raise, or simply want to find out more about the APPG on Fisheries? Contact the Secretariat, Katrina Ryan, Sara Mynott & Jacob Ashton at secretariat@fisheriesappg.org. We would be delighted to hear from you.

Location

The entrance to the venue is off Parliament Street, a very short walk from Westminster tube station. The easiest way to get there is via the London Underground: Westminster tube station can be accessed via the Jubilee or the Circle & District lines. A map of the London Underground network can be found [here](#). You can also [find the venue on Google Maps here](#).

Please note there is a possibility that the venue may change to Portcullis House (also labelled on the map) at short notice. We will be sure to email the confirmed venue prior to the event.

